

PRINCE EDWARD COUNTY HIGH SCHOOL & CTEC

August 2011

IN THE WINGS

Letter from the Principal



Dear Prince Edward County High School Families:

Welcome to the 2011-12 school year! As Principal of Prince Edward County High School, I would like to share my excitement about this school year. Last year marked the beginning of many changes at PECHS; however, because of your support, the work of dedicated teachers, and our students, there were many accomplishments. Pass rates in mathematics and science increased, and PECHS was identified as the third highest school in the state for academic competitions. Indeed, as a community, we have much to be proud of!

Without question, there were many instances of success during the 2010-2011 school year, but there is still much work to do. I am confident that a strong partnership between parents, teachers, and community members will unlock a number of possibilities for the coming school year. As such, I encourage you to become part of a movement that will take our school and our community to higher levels of excellence.

As principal, I am open to input and suggestions from the community and parents that will serve all of our learners, and I look forward to the partnership that will help PECHS transform.

PECHS WILL S.O.A.R. IN 2011-12!!!!

Sincerely,

Craig Reed

Craig Reed



2011-2012 Sports Passes

Athletic Passes are available for all home sporting events. Contact Rodney Kane, Athletic Director: 315-2102. Passes will be on sale at games.

Family Pass \$80.00
Individual \$55.00
Student \$20.00
All home games are \$5.00 per game, so the pass is a bargain!



New Teachers at PECHS

Kara Hale, Biology
Amy Handford, English
DeVonna Blevins-Marble, English
Bettina Brooks, Special Education
Barbara Hays, Special Education
Erinn Green, Special Education
Larry Terry, Business Information & Technical
Megan Miller, Journalism and Drama
James Ford, Physical Education
Jeffrey Lazenby, Band and Music
Thomas Crews, World History I
Jonathan Lineburg, School Psychologist
James McDaniel, Criminal Justice/VA
US History / Government



Don't Be Late: 8:00 a.m.

The new starting time at PECHS for the 2011-2012 school year is 8:00 a. m. each morning. The school day will end at 3:10 each day.

PECHS HOME SPORTING EVENTS FOR AUGUST

8/15 Golf Buckingham 4:00
8/22 VB Appomattox 6:00
8/26 FB Fluvanna 7:30
8/24 Golf- Southside 9:00
8/31 VB Lunenburg 6:00

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of dis-



Caption describing picture or graphic.

tributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to

keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

"To catch the reader's attention, place an interesting sentence or quote from the story here."

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions

for your customers or clients. If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice

column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

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This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

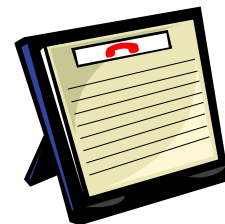
Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes

thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption

of the image near the image.

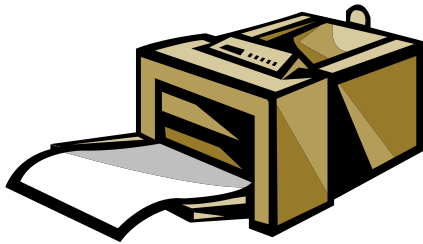


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PRINCE EDWARD COUNTY HIGH SCHOOL & CTEC

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com



Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to

give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or ser-

vices, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction. If space is available, this is a good place to insert a clip art image or some other graphic.



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